## ReBound by Reconomy

Quarterly
Sustainabilit
Report

Sustainability is not just a buzzword at ReBound, we take sustainability seriously and make it fact-based, accessible and transparent.

This reports highlights the quarterly efforts that we are taking to ensure we progress towards our 3 sustainability goals

**Last Updated: January 2025** 



## **Our Goals**

At ReBound, we believe that we have a responsibility to help brands understand the environmental impact of returns and to improve the circulation of all returned products. Through strong collaboration with partners and carriers, we achieve a greener network and influence clients and consumers to choose sustainably. We take our clients on our journey with us, and achieve a more sustainable return service together.

To help us achieve this, we have identified three core goals where we feel we can make the most impact.

#### **ECO-FRIENDLY NETWORK**

**CIRCULAR ECONOMY** 

**AWARENESS** 



#### **GOAL 1:**

#### **Eco Friendly Network**

#### Our target is to achieve:

A 50% reduction in carbon emissions released per parcel by 2030\*

We are constantly looking for alternative methods of transport to reduce emissions. In order to track our efforts and ensure that we are on track to meeting our goal, we have developed a CO2 calculation tool specifically for our network. To make sure we are on track, we will focus on the amount of CO2 which is released per parcel, per quarter, and compare our results to our 2019 benchmark for ReBound NL.



How did we achieve this CO2 reduction?

We have reduced our CO2 by using more electric first mile services, switching from Diesel to HVO and using rail transport where possible.



# **GOAL 2:**The Circular Economy

Our donation portal is just one way that we are encouraging a more circular economy. Below, we report on the amount of registrations that have taken place through the donation portal each quarter.



### What else are we working on to contribute to achieving more circular returns?

• The donation portal, which is available for UK clients, is in the process of being productized so it can be used for all clients live with ReBound. We have really sent out a survey to almost 3000 shoppers to understand the interest that the public would have in this product, results can be found in our most recent whitepaper here.

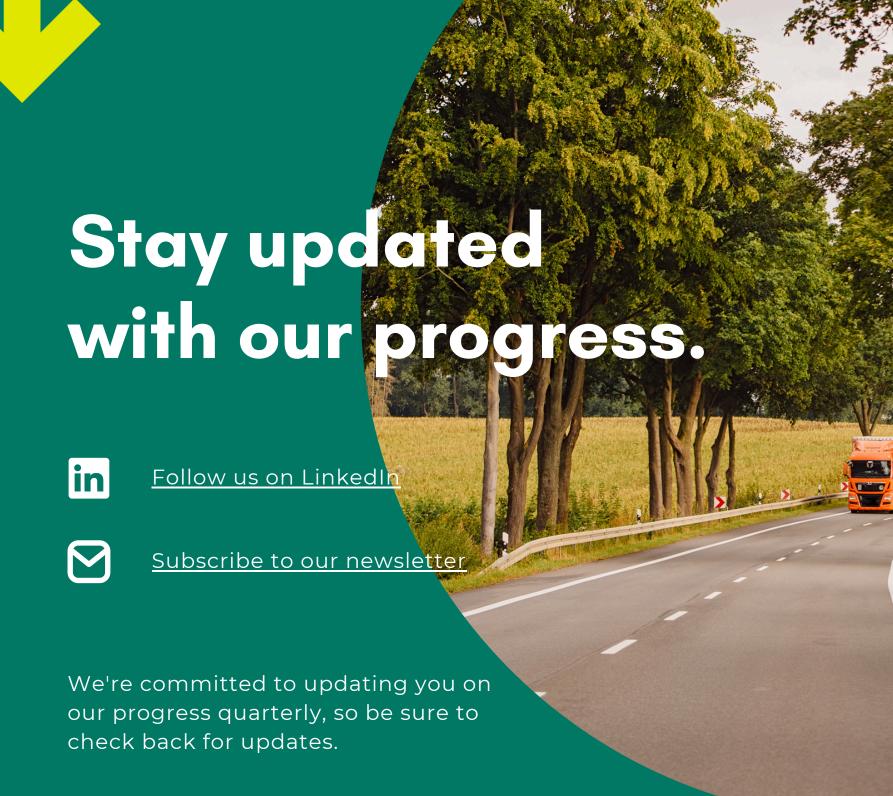


## GOAL 3: **Awareness** We cannot tackle sustainability on our own, so we collaborate with our partners and clients to help us achieve our goals. • The HUMAN NL documentary, which highlights the scale and challenges of product returns, featured our main warehouse, and provided an insightful overview of how ReBound is actively addressing the environmental impacts of returns. • During our Q4 Green Week, we engaged employees by sharing practical and creative tips on how to adopt more sustainable habits during the festive season, from reducing waste to making eco-friendly gift choices.

#### What else are we working on to raise awareness?

- ReBound is proud to announce that we have been awarded the EcoVadis Silver Medal, placing us in the top 15% of companies globally in sustainability performance. This recognition highlights our commitment to driving sustainable practices across our operations and beyond. By achieving this distinction, we aim to raise awareness about the importance of integrating sustainability into business strategies and inspire others to join us in creating a more circular and environmentally conscious economy.
- Watch the recording of the Webinar "Return and Renew: Mitigating Environmental Impact with Circular Solutions" here.





**Next Update Coming: April 2025** 



