

Quarterly
Sustainabilit
Report

Sustainability is not just a buzzword at ReBound, we take sustainability seriously and make it fact-based, accessible and transparent.

This reports highlights the quarterly efforts that we are taking to ensure we progress towards our 3 sustainability goals

**Last Updated: July 2025** 



# **Our Goals**

At ReBound, we believe that we have a responsibility to help brands understand the environmental impact of returns and to improve the circulation of all returned products. Through strong collaboration with partners and carriers, we achieve a greener network and influence clients and consumers to choose sustainably. We take our clients on our journey with us, and achieve a more sustainable return service together.

To help us achieve this, we have identified three core goals where we feel we can make the most impact.

### **ECO-FRIENDLY NETWORK**

**CIRCULAR ECONOMY** 

**AWARENESS** 



### **GOAL 1:**

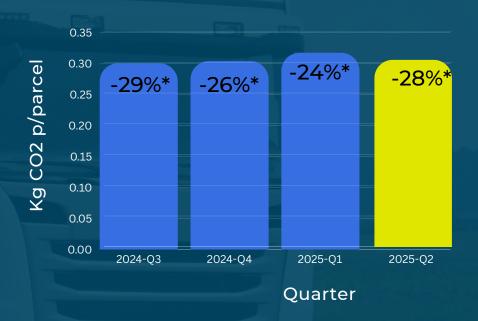
# **Eco Friendly Network**

## Our target is to achieve:

A 50% reduction in carbon emissions released per parcel by 2030\*

We are constantly looking for alternative methods of transport to reduce emissions. In order to track our efforts and ensure that we are on track to meeting our goal, we have developed a CO2 calculation tool specifically for our network. To make sure we are on track, we will focus on the amount of CO2 which is released per parcel, per quarter, and compare our results to our 2019 benchmark for ReBound NL.

#### **Amount of CO2 released per parcel**



How did we achieve this CO2 reduction?

We have reduced our CO2 by using more electric first mile services, switching from Diesel to HVO and using rail transport where possible.



# GOAL 2: The Circular Economy

Our donation portal is just one way that we are encouraging a more circular economy. Below, we report on the amount of registrations that have taken place through the donation portal each quarter.



# What else are we working on to contribute to achieving more circular returns?

 ReBound's Circularity Network is a comprehensive platform designed to streamline access to global circularity services—including Sorting, Resell, Rental, Repair, Donation, and Recycling. By centralizing these solutions, the Network simplifies the transition to more sustainable product lifecycle management. For more information on the Circularity Network, click here

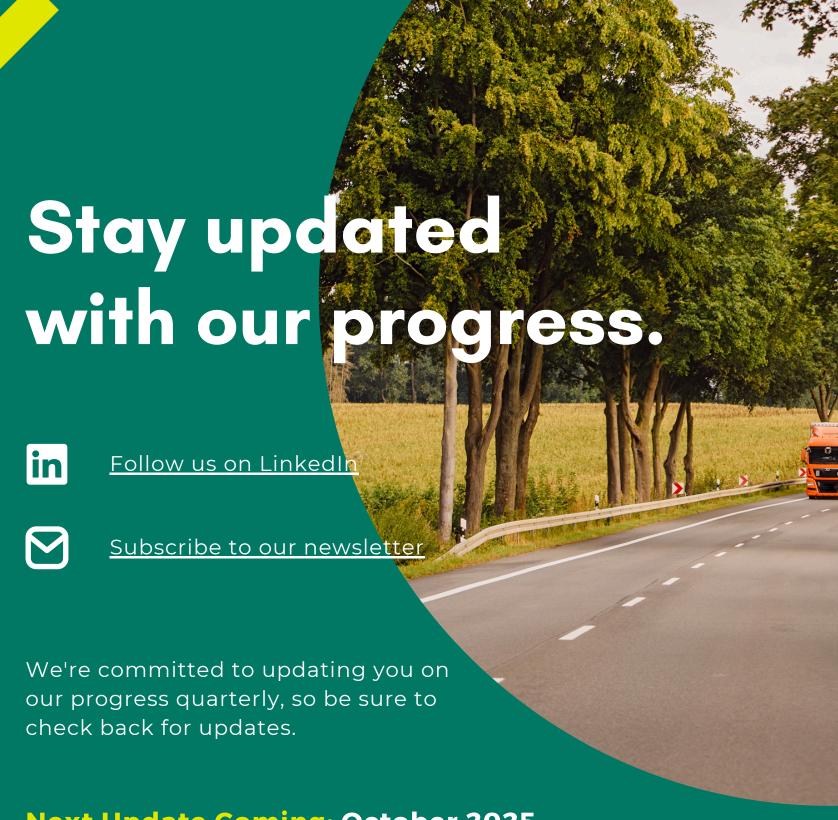


# GOAL 3: **Awareness** We cannot tackle sustainability on our own, so we collaborate with our partners and clients to help us achieve our goals. • We launched a blog called 'Returns Reimagined-Slashing Returns with Smarter Logistics', which delved into all the ways that we are reducing our carbon impact through our operations. • We spoke out Think Circular Live Event, discussing the importance of textile recycling, with our new partner ESO Recycling

### What else are we working on to raise awareness?

- Q2 saw the return of our Sustainability Communication Manager, Emily McGill, from maternity leave. With her return has come an updated content strategy.
- We are in the process of assessing our carriers, consumers and clients to best understand their sustainability preferences. This will allow us to not only understand the market demand for sustainable options, but will also allow us to tailor our strategy and produce relatable white papers and content.
- In Q3 we will be hosting our next "Green Week"- sharing some of the data from our surveys whilst also encouraging employees to think in a way which is more environmentally friendly.





**Next Update Coming: October 2025** 



